Não ter medo de atuar, mesmo que incorrere em outros.
TRANSFORMAR CONTEXTOS, MELHORAR REALIDADES
UM MOVIMENTO COLETIVO E A SUSTENTABILIDADE
CRIAR MUDANÇA NA SOCIEDADE POR UM TEMA QUE ACREDITAMOS
TER CORAGEM PARA ATUAR

ATIVISMO
UMA AÇÃO COM O OBJETIVO DE GERAR MUDANÇA

TER UMA VOZ E VONTADE DE FAZER ALGO PELAS OUTRAS

Uma Ação com o Objetivo de Gerar Mudança

A AÇÃO PARA A MOBILIZAÇÃO COM VISTA A ESTABELECER A TRANSFORMAÇÃO SOCIAL, ECONÔMICA, POLÍTICA E AMBIENTAL

Não esperar fama, e sim reinar.

As pessoas sabem que é necessário agir e mobilizar para a mudança. IDENTIFICANDO

Um conjunto de elementos cênicos e de corações para estabelecer uma causa ativista.

Não importa, mas sim APOR a história como um poderoso motor.

UMA CAUSA

BEM COMUM

Planos e valores orientados para a justiça social e climática, para um futuro.

Não esperar fama, e sim reinar.

Não esperar fama, e sim reinar.

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Não esperar fama, e sim reinar.

Não esperar fama, e sim reinar.
**AC T I V I S M**

Creating change in society for a cause we believe in.

**ACTIVISM**

- **Not being afraid to act,** even if it bothers others.
- **Transforming contexts,** improving realities.
- **A collective movement** that looks for growth and sustainability.
- **Using our voice** to ensure the voiceless do something for others.
- **Intentional action** with the objective of generating change.
- **One cause,** say less do more.
- **Not waiting for fame,** but supporting the process of education and empowerment.
- **Defending what we believe in,** mobilising action and change.
- **Having courage to act,** believing in systemic and transformative change.
- **Being critical of injustice,** not allowing the voice of those who feel that they are not heard, who don’t feel respected, and who feel misunderstood.
- **Knowing our physical, psychological limits,** being aware of the world’s limits around us, the world’s limits within other worlds.
- **Skills:** performance, soft skills, technique.
- **Recognising that it is necessary to act and mobilise for change in identity, a set of key elements that must structure the activist cause.

**Principles and values that are oriented towards social and climate justice:**
- **The common good.**
- **Not to force,** but to support the process of education and empowerment.
- **Transforming contexts,** improving realities.
- **Using** the communication tools that are available, but above all the will and determination that yes, it is possible to do more and better.
- **Having hope** and motivation to obtain results.

**Transformation and changing realities:**
- **Having the courage to act,** defending social and environmental justice for all people, but recognising the uncertainty of our cause in a system that we know has to be adapted.
- **Maintaining the hope that we are collectively able to transform the world,** moving from speculation to action.

**Provoking change:**
- **Equality**, liberty, resilience, resistance.
- **Empowerment** for action and change.
- **A collective that uses its voice and its action to ensure a better world, a juster world, a more equal and more sustainable world. Our world.**

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**Activismo de Ativismo**

- **Defending what we believe in,** having courage to act, believing in systemic and transformative change.
- **One cause,** say less do more.
- **Not waiting for fame,** but supporting the process of education and empowerment.
- **Recognising that together we go further.**

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