

## TERMS OF REFERENCE

# International Technical Assistance – Agribusiness and M&E

**Project:** Building a Future: Make it in The Gambia – TEKKI FII

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**Location:** The Gambia

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**Position:** *Consultant*

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**Languages:** Fluency in English (conversation, reading and writing)

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**Duration:** From September 13<sup>th</sup>/27<sup>th</sup> 2021 until January 10<sup>th</sup> 2022 with possibility of extension<sup>1</sup>

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**IMVF - Instituto Marquês de Valle Flôr** is a Portuguese non-governmental organization for development whose mission is to promote economic and cultural development. Its main areas of work are Cooperation and Education for Development, Decentralized Cooperation with Municipalities and Technical Assistance. It is present in west African countries for 3 decades.

### CONTEXT

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#### Project description

The project *BUILDING A FUTURE: MAKE IT IN THE GAMBIA* led by IMVF and funded by the European Union Emergency Trust Fund for Africa (EUTF for Africa)<sup>2</sup> is implemented since January 2019. Its overall objective is to contribute to socio-economic development and to nurture positive prospects for local populations and returning migrants in The Gambia, namely in Central River, North Bank, Lower River and Upper River regions. The specific objectives of the action are:

- to boost economic development with a focus on attractive employment and revenue generation in regions prone to migration;
- to promote a conducive socio-economic environment for an effective and sustainable reintegration of former migrants and to improve the attractiveness of rural areas.

And the expected results (ER) are:

- ER1: sustainable market-oriented agribusiness value chains are emerging and/or reinforced in rural Gambia through training (formal/unformal)
- ER2: social cohesion has been strengthened by the activities of local organizations and the implementation of social/recreational facilities

The action's core targets are youths and women.

IMVF's project is implemented in partnership with ADWAC - Agency for the Development of Women & Children, United Purpose and Alianza por la Solidaridad.

The intervention planned for ER1 is a joint effort from IMVF and ENABEL. While ENABEL is responsible for infra-structure improvement (building and/or rehabilitation), IMVF ensures capacitation, training, coaching and overall support (including the provision of agriculture/processing inputs and small equipment) of management committees, agripreneurs and potential agripreneurs, encouraging a market-led production that reinforces production, promotes value-addition and propels trade. This integrated approach is deemed to increase the role of the agribusiness as an income generating sector, therefore becoming more attractive to youths – namely, potential migrants and returnees.

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<sup>1</sup> The technical assistance can be extended if a project extension is approved (request currently being reviewed by the EU Delegation).

<sup>2</sup> [https://ec.europa.eu/europeaid/regions/africa/eu-emergency-trust-fund-africa\\_en](https://ec.europa.eu/europeaid/regions/africa/eu-emergency-trust-fund-africa_en)



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The scope of the consultancy described herewith is focused on the activities foreseen under Result 1.

## CONSULTANCY

### Context

Result 1 aims at reinforcing sustainable market-oriented agribusiness value chains are emerging in rural Gambia through training (formal/unformal). To achieve this the following activities were foreseen:

- **SUPPORT TO RURAL AGRO-ENTERPRISE DEVELOPMENT:**
  - o **Grants:** all the activities related to the grants program (awareness raising, entrepreneurship trainings, attribution of grants, grantees training and business advisory). The grants are divided in Agro-Grants (up to 250.000GMD) and Mini-Grants (up to 50.000GMD) and the applicants are requested to present a proposal of equipment/material/tools to receive if their application is successful. 61 grants have already been awarded, while the final target is 150 grants.
  - o **Processing Demonstration Centres:** two processing demonstration centers have been promoted with the in-kind support of machines and training. All the machines have already been delivered and the business plans are being finished. Until the end of the year both Centers should be fully established and working.
- **FOSTERING AGRIBUSINESS AT FARM LEVEL**
  - o **Youth Groups** (Buniadu, Nyagen, Janjanbureh) Three Youth Groups were already supported by the project to develop Income Generation Activities (IGA`s). Until the end of the year they will have business plans developed, and the training programs and other support provided. Another Youth Group is foreseen to be supported in Njoufen but it is dependent on the conclusion of the building for the installation of equipment by the project.
  - o **Poultry Houses** (Kerr Sait, Karantaba) Two groups were supported to improve their poultry businesses. These groups will continue to receive business advisory and will be included in management and technical training activities.
- **VEGETABLE GARDENS:** 32 community vegetable gardens, reaching around 3000 beneficiaries have received support through:
  - o **Group and Financial Management Training**
  - o **Farmer Field School (FFS):** in each season (dry and rainy seasons) some gardens engage in a Farmer Field school facilitated by the Ministry of Agriculture
  - o **Revolving Loan Fund Scheme (RLF):** in all the gardens supported, farmers enrolled in a scheme that gave them access to seeds (which they will have to pay back) and small tools
  - o **Garden Development Plans:** developed in 30 of the 32 gardens, were done with the objective of defining groups priorities in terms of intervention, identify agricultural services needed by the groups that could appear as a business opportunity for youths in the community, establish an action agenda for each group
  - o **Investment Plans:** Based on the Development Plans 6 power tillers have already been provided and 7 to 9 Tricycles are foreseen to be distributed during the next months. Depending on donor approval, it is also foreseen to provide infrastructures (fencing, store and water supply) to some of the vegetable gardens supported.
- **Reinforcement and diversification of training offers:** the project is supporting 4 training centers in the implementation of agribusiness training programs (horticulture, poultry, animal husbandry, beekeeping and processing). A total of 200 youths is foreseen before the end of the project while 60 of them should receive start-up kits (in-kind support).

### Aims

The aim of the current consultancy is to support the Agribusiness Manager in the implementation of the work plan for Result 1 and organise the M&E system for the whole project.

The consultant's work will focus on:

- Implementation of the grantees training program;
- Implementation of training activities to other small businesses supported by the project;
- Development of the two Processing Demonstration Centers, including:



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- Follow up of the implementation of the Food Safety and Quality Agency (FSQA) recommendations;
  - Design and implementation of a marketing strategy;
  - Management and Technical Training;
  - Marketing support.
- Organisation of the M&E system, including development, revision and implementation of M&E tools and training of available M&E officer.

The consultant will work with the Agribusiness Manager and may be required to support any other activities from the project (under both results).

#### **Deliverables**

- Monthly report of activities signed by the Agribusiness Manager and the Project Coordinator
- Updated Monthly Workplan;
- Products to be monthly defined, according with the foreseen work plan, together with the Agribusiness Manager and the Project Coordinator in the first week of each month.

#### **Methodology**

The consultant will work under the Agribusiness Manager supervision. The consultancy will include:

- Induction period: 5 days in Lisbon, to study the project and start preparing the work;
- Work plan: 3 working days in The Gambia for the definition of a workplan, together with the Agribusiness Manager;
- Implementation of the work plan until the January 10<sup>th</sup>.

#### **Location**

Bijilo's office (Banjul), with extensive traveling to the regions (NBR and CRR).

#### **PROFILE OF THE CONSULTANT**

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The consultant shall have:

- Degree in Agronomy, or a relevant area;
- 5 years experience in project management in the field of rural development in west African countries;
- Experience in the agribusiness and marketing sectors;
- Experience in M&E.

#### **LOGISTICS**

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Accommodation (to a limit to be defined) and work travels (one trip Portugal-Gambia-Portugal and within The Gambia) paid directly by the project. Travel insurance covered by the project.

#### **PAYMENT**

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To be defined. A contract for 3/4 monthly payments (depending on the starting date) will be signed (40 hours working week).

#### **APPLICATION PROCESS**

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The planned deadline for the application process is September 18<sup>th</sup>. The applications should be submitted by email to [tekkifi@gm.imvf.org](mailto:tekkifi@gm.imvf.org), sending:

- a) Motivation letter;
- b) CV including contacts for two professional references.



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The subject of the email should be: Technical Assistance – Agribusiness and M&E.

Please take in consideration:

- Eligible candidates may be invited for interview before the application recruitment deadline;
- If a candidate is selected before the application recruitment deadline this recruitment process will be closed before the deadline defined.

For clarifications, contact Pedro Santos via the email [ppsantos@imvf.org](mailto:ppsantos@imvf.org), until the 15th September, 2021.

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