Terms of Reference:
Development of a Compendium of Good Practices and Street Actions and Global Green Labs Toolkit of the project People & Planet: a Common Destiny

The project People & Planet: a Common Destiny is seeking to contract an experienced consultant/firm to develop two publications: a compendium of good practices on promoting sustainability at the local level and in partnerships, and a toolkit on how to develop Street Actions and Global Green Labs, both based on the project's experience.

Background

With the existing Climate Change scenario, by 2030, water scarcity in some arid and semi-arid places will displace up to 700 million people around the world. Even though these are speculative numbers, the next years will be dramatic for our planet. It is a global problem that will affect every part of the world and each one of its inhabitants. This way, we call on every citizen to understand his/her place on it, to recognise how impactful his/her actions are, and to realise his/her power to make a change.

In order to raise awareness, empower and mobilize European youth citizens and decision-makers, the project People and Planet will implement a range of activities in 8 EU member-states (Germany, Italy, Ireland, the Netherlands, Poland, Portugal, Romania, Spain) and in Cape Verde, between 2020 and 2024. The project aims to contribute positively to the sustainability of development policies at the glocal (global + local) level and promote the participation of youth citizens as change-makers.

This project is divided into two lines of action:

Outcome 1: New models of sustainable behaviours coherent with global sustainable development are adopted by the Young European Citizens (YEC) in the target countries

Output 1.1: Increased awareness of YEC in the target countries on climate change challenges and sustainable development practices.

Output 1.2: Opportunities for active engagement of YEC in the target countries in concrete actions for fighting climate change expanded.

Output 1.3: Strengthened capacities of the targeted actors for development (LAs, ALAs, CSOs) in promoting citizens awareness, knowledge and engagement towards Climate Change and sustainable lifestyle patterns.

Outcome 2: Improved local policy-making practices by targeted Local Authorities (LAs) allowing for active engagement of youth representatives in the policy-making process and aiming at the localisation of SDGs

Output 2.1: Opportunities for the active participation of the YEC in policy-making processes at the local level expanded.

Output 2.2: Increased awareness of decision makers at local, national and European levels on SDGs localization and climate change mitigation.

Co-funded by the European Union

Purpose

This assignment intends to develop a compendium of good practices on promoting sustainability at the local level and in partnerships, and a toolkit on how to develop Street Actions and Global Green Labs, based on lessons learned from the project and with a focus on informing outcome 2. The consultant/firm is expected to work based on collected feedback from all implementing partners and to identify and communicate about initiatives engaging youth to tackle sustainability and that are relevant to a wider scale and to build a collective knowledge network. These publications will be presented as resources for LAs to reinforce their work in partnership to share resources, ideas and materials about climate change and sustainability in the context of the Sustainable Development Goals (SDGs).

In this context, a 'good practice' can be defined as follows: a technique or methodology that, through experience and research, has proven to reliably lead to a desired result. A commitment to using the good practices in any field is a commitment to using all the knowledge and technology at one's disposal to ensure success. Some of the characteristics of a good criteria include relevancy in addressing the operational and programming areas; Innovation in demonstrating new and creative ideas to solving the problems; impact demonstrates a positive and tangible result that enhances program delivery and contributes to long term results and replicability in that it serves as an effective model and has potential for application to other contexts/programs (*from UN agencies*). The project consortium developed a user-friendly tool for partners to document and share good practices and which will be the basis for the compendium. This was informed by the logical framework of the project, assessing the good practices at the output level and their contribution to outcome level changes.

Furthermore, Street Actions intend to promote a "everyday activism" and reach many people, be it through casual learning or informal interactions. The goal of this activity is to pass on some knowledge about sustainability, even if in a passive way. Global Green Labs are spaces for youth to promote "hands on" short experiences in several sustainable fields, following a more 'learning-by-doing' approach. The goal of this activity is to empower young people to become independent actors. The project consortium also developed a user-friendly tool for partners to document and share methodologies to set-up these types of activities.

Specifically, the Consultant (s) is expected to:

- Analyse collected feedback from partners on good practices and develop a project compendium, with a more formal tone.
- Analyse collected feedback from partners on methodologies to implement Street Actions and Global Green Labs and develop a project toolkit, with a more informal tone.

Expected results (measurable results)

Before commencing on the assignment, the consultant will deliver a technical proposal outlining the detailed approach and methodology to this assignment and which will be

discussed and agreed with the coordination team. The selected consultant/firm will be expected on the following deliverable:

- Development of a compendium of good practices on tackling sustainability through youth engagement across the People & Planet consortium. This product is expected to be more formal.
- Development of an 'how to' toolkit to implement Street Actions and Global Green Labs across the People & Planet consortium. This product is expected to be more informal.

To be noted that the design of the final products is separate and will be carried by other(s) service(s) provider(s).

Methodology and Approach

The assignment will include:

- Desk review:
  - Analyse and treat data shared by partners of what is considered to be a good practice (impactful, innovative, scalable, replicable) and effective methodologies for learning and engaging YECs.
  - To filter and merge similar information where relevant.
- Possible consultation: To undertake further in-depth analysis and documentation of the lessons learnt where needed.
- To write both a compendium for the project based on collective inputs for the good practices and a toolkit to develop Street Actions and Global Green Labs, with spotlights on individual examples.

Timeframe

The consultancy is expected to be undertaken between 9th August and 13th September 2024.

Indicative budget: 6.000 Euros

Supervision of the Consultant

The consultant/firm will be under the direct supervision of the coordination team of the People & Planet project, which may be composed of the lead coordinator and other partners. The coordination team will facilitate the consultant needs for the purpose of the evaluation.

Key competences and experience required

The consultant/firm should have:

- Proven track record in research for documentation of good practices and dissemination of research data.
- Sound experience in communicating evidence in a user-friendly and appealing way, targeting different audiences.
- Knowledge of both the localization of SDGs and youth mobilisation/engagement.

- Sound experience in informing the work of local authorities preferred.

How to apply

Please send your application in English via e-mail to candidaturas@imvf.org with 'Consultant/firm to develop two publications: Compendium of Good Practices + Toolkit | People & Planet Project' in the subject line, and include:

- A technical proposal, that includes the expert profile, brief methodology, similar experiences and budget.
- A CV of maximum two pages

Applications should be sent before **31st of July 2024**.